

AS SEEN IN *Forbes & Fortune*

DENVER & DALLAS
BEST IN BANKING & FINANCE



BANKING WITH PURPOSE

The Independent Financial™ best-in-class service and intentional investments move communities forward.

Purpose-driven banking makes the difference at Independent Financial, where empowering communities means providing more than products and services.

“We believe investing in people creates momentum that moves communities forward. Our success is driven by our passion for positively changing communities, and that impacts everything we do.”

**—DAVID R. BROOKS,
FOUNDER, CHAIRMAN, CEO**

That philosophy has proven successful, as the bank was ranked No. 6 Best Banks in America by *Forbes* in 2021 and No. 7 Best Emerging Regional Bank by *Bank Director* in 2022.

Established in 1988, the bank has grown to \$18 billion in assets (as of 3/31/2022), over 90 financial centers and more than 1,500 employees across Texas and Colorado, and is entrenched in the thriving Dallas, Houston, Austin, and Denver markets. The bank is wholly owned by Independent Bank Group, Inc. (NASDAQ: IBTX).

Empowered Employees, Loyal Customers

The bank invests heavily in developing a strong culture and healthy workplace, attracting talented people driven to give back to their community. *“In our search for quality teammates, we are drawn to high performers who are also good citizens, who naturally want to give back,”* says Mark White, president-Colorado.



DAN STRODEL, TIFFANY CASON,
MARK WHITE, KENYON WARREN

Keeping employees’ well-being in mind, the company’s headquarters is doubling in size and amenities, with a second six-story, state-of-the-art building in McKinney, Texas, representing a total campus investment of \$125 million.

Focused on the customer experience, Independent Financial has partnered with Gensler, a global design and architecture firm, to envision financial centers of the future, integrating physical space with innovative digital experiences.

Growing Better, Not Just Bigger

Independent Financial’s strong growth strategy has been achieved both organically and through acquisitions, and strategic new leadership hires bring a focus to both retail and the middle market sectors.

Kenyon Warren, head of retail, has overhauled the department strategy to build new management models, enhance digital capabilities, and create exceptional customer experiences.

Tiffany Cason, head of middle market banking, has established teams ready in both Texas and Colorado to partner with clients across all industries. The company remains intentional about expanding its middle market lending presence across Texas and Colorado while delivering best-in-class customer service and strategies.

Essential Community Impact

Through select investments that deliver real benefits, Independent Financial leverages its organizational strengths to help build healthier, stronger, more resilient communities.

“We’re small enough to develop intimate, community-based relationships, but big enough to drive real, impactful change and long-term solutions.”

—DAN STRODEL, PRESIDENT-TEXAS

With the recent completion of the Family Health Center on Virginia, the bank has helped create an innovative public-private partnership in North Texas that provides primary medical, dental, and behavioral care in a dignified, easily accessible setting. Now with more than 5,700 new patients, it’s a model the bank hopes to expand.



FAMILY HEALTH CENTER ON VIRGINIA

In addition to supplying more than 9,000 PPP loans amounting to over \$1 billion to small businesses during the pandemic, the bank proudly provided over \$1.3 million in sponsorships and \$693,000 in grants to support the work of 90 nonprofits across Texas and Colorado in 2021. Plans are also underway to increase community development in South Dallas, to improve access for this underserved community.

“Through leading by example and bringing resources to those most in need, we believe others will follow,” Brooks says. *“It’s who we are.”*

Visit us at ifinancial.com.

Independent Financial is a trademark of Independent Bank, Member FDIC.