



The New Form of Phishing

SMiShing is a type of social engineering that uses cell phone text messages to persuade victims to provide personal information such as card number, CVV2, and PINs. The text messages may contain either a website address or more commonly, a phone number that connects to an automated voice response system, which then asks for personal information.

The following are examples of SMiShing messages:

- $\bullet \ \ \text{Text message originating from either notice@abcbank.com or message@abcbank.com}:$ 
  - ABC Bank has deactivated your debit card. To reactivate, contact 1.800.999.9999.
  - This is an automated message from ABC Bank. Your debit card has been suspended.
    To reactive, call urgent at 1.800.999.9999.
- Text message originating from sms.alert@visa.com:
  - sms.alert@visa.com/VISA Card Blocked Alert. For more information, please call 1.800.999.9999.

Although Independent Financial may ask for personal information to confirm identification such as the account holder's name, date of birth, and/or last four digits of a Social Security number, you will never be asked for a CVV2 or a PIN either in person or via electronic methods.

If you become a victim of such phishing scam, Independent Financial encourages you to call the phone number on the back of the card to have the card restricted.



Independent Bank is now Independent Financial

Visit ifinancial.com for locations in Texas and Colorado.