



FOR IMMEDIATE RELEASE

Independent Financial Opens New Denison Location *Financial Center Replaces Location Damaged by 2019 Downtown Fire*

MCKINNEY, TX (January 4, 2022) – Independent Financial, based in McKinney, Texas, will open a new permanent Denison Financial Center in early January, replacing the former location that was among the buildings destroyed two years ago by the fire in historic downtown Denison.

The new financial center is located at 900 S. US Highway 75 (Exit 68) in Denison, just minutes from downtown. The location is scheduled to open January 10, with a Grand Opening Event set for February 4.

The new facility will offer customers full banking services, including drive-through banking, improved parking, safe deposit boxes, ATM, and night depository.

The devastating downtown fire, originating from a neighboring business, occurred on October 9, 2019. The blaze destroyed several adjoining downtown buildings, including the Independent Financial branch on Main Street. By January 29, 2020, Independent Financial had established a semi-permanent, fully-functional banking center behind the original building, allowing them to continue providing banking products and services to area customers. That temporary location will cease operations at the close of business on January 7.

“We are excited about being able to offer our customers the convenience of a brand new, full-service banking center in its new home,” said Scott Bandemir, Regional President. “Although we were able to resume operations in a temporary structure, this new facility will enable us to offer a new permanent financial center and provide customers with convenient access to a modern facility for both in-branch or drive-through transactions.

“Independent Financial is committed to Denison, and we appreciate our customers continued relationships over the past two years. The citizens, business leaders and elected officials have shown strong resiliency, and Independent Financial is proud to be part of such a vibrant community.”

City leaders last month unveiled a new sculpture memorializing the event and redevelopment efforts. The art is named “Flight” and carries the theme of the metaphorical phoenix that rises from the ashes. The metal sculpture uses pieces of the former buildings destroyed in the fire.

Independent Financial, operates as a financial services company with more than 90 locations throughout Texas and in the Colorado Front Range regions.

About Independent Financial

Independent Financial is a relationship-driven financial services company headquartered in McKinney, Texas, which provides a wide range of banking products and services tailored to meet the needs of businesses, professionals, and individuals. Independent Financial operates in four regions (the Dallas/Ft. Worth Metroplex, Central Texas, and Greater Houston regions in Texas, and the Colorado Front Range region). For more information, visit ifinancial.com. (Independent Financial is a trademark of Independent Bank, a subsidiary of Independent Bank Group, Inc. Member FDIC. NASDAQ: IBTX).

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